

# Business Coaching & Mentoring

ANN HOLMAN  
Director, Mentor & NED





Mentoring is a brain to pick, an ear to listen, and a push in the right direction.

John C. Crosby



The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves.

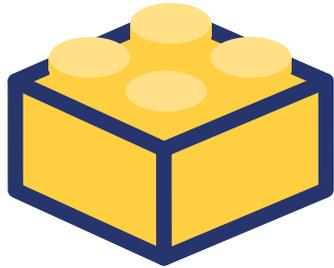
Stephen Spielberg

A Bersin by Deloitte research study revealed that organizations that are effective at coaching are: **130%** more likely to have strong business results & **33%** more effective at engaging employees.

A woman with short brown hair, wearing a peach-colored top and a dark blue scarf, is seated in a red leather chair. She is pointing her right index finger towards the camera with a serious expression. The background is a bookshelf filled with various books, including several volumes of the 'New International Dictionary' and 'Britannica'.

“Shape peoples wings  
don't clip them.”

# Build



## **BUILD** **6 MONTH COACHING** **£1,500 PER DELEGATE\***

“Build” Coaching is a month-by-month group business program that gives business owners the key skills they need to build their business through masterclasses and one on one coaching

It has been designed specifically for businesses who are not yet ready for one-on-one coaching, and is perfect for start-ups and micro businesses who want to build the foundations for business growth in a supportive, peer to peer setting. Its at a lower cost too. It is very similar in approach to the ‘GROW’ programme.

The ‘Build’ group program is the optimal mix between Masterclasses, day-to-day practice of growing and one-on-one coaching.

### **High End Masterclasses**

Day 1 - Strategy; get you and your company ready to scale

Day 2 – Sales & Marketing – building a machine that creates leads and sales

Day 3 - Leadership; understand your role as leader

Day 4 - Team; create a high performing team

Day 5 - Growth; define your path for growth

Day 6 - Funding; find the right funding to scale

### **BENEFITS:**

Business growth that delivers an ROI

Strategic growth plan with roadmap that shows how you will grow

Build a relevant sales and marketing approach

Peer to peer learning with open and constructive feedback shared

Develop the winning leadership skills required to manage a growing business

Attract and retain the talent you require as you grow

# Transforming you and your business?



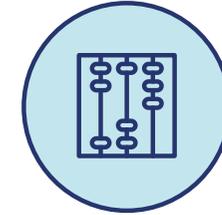
## CONFIDENCE

Ann will help keep you sharp and provide you with the right support when you make those high impact decisions. Using her collaborative style, she will help you grow as an individual too.



## PROVIDE CLARITY AND FOCUS

Ann is adept at being able to offer solutions or strategies you might not have considered, or push you out of your comfort zone so you can take your business to the next level.



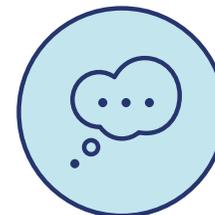
## FINANCIAL PLANNING AND STABILITY

When your head is buried in the detail, or you're managing so many issues, a business coach is experienced in working with companies to help them plan their finances in a smart and beneficial manner.



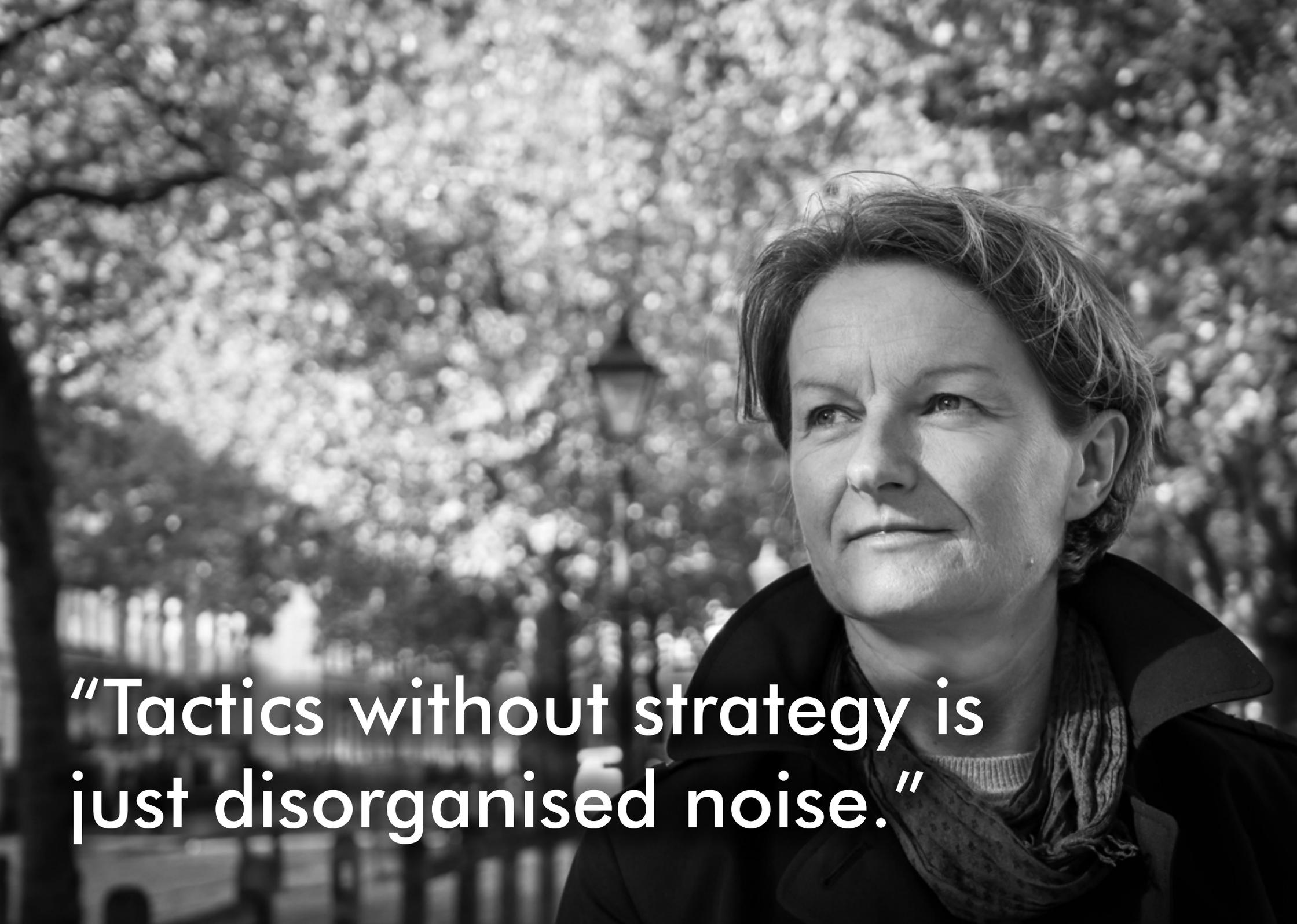
## PRIORITISING THE RISKS & OPPORTUNITIES

Ann will help you streamline operations help you prioritise processes – for example, which target market to focus on or which investor is the right one, much faster and more efficiently.



## ASKING THE RIGHT QUESTIONS, CHALLENGING THE ANSWERS

Ann has built a reputation for asking great questions that challenge you to think critically about your business. She can bring a new perspective and ask higher level questions that help you focus on the critical aspects you need to deploy.

A black and white photograph of a woman with short, light-colored hair, looking off to the side with a thoughtful expression. She is wearing a dark jacket and a patterned scarf. The background is a blurred outdoor setting with trees and a street lamp. A quote is overlaid on the bottom left of the image.

**“Tactics without strategy is  
just disorganised noise.”**

# About Ann Holman



Ann has a 25 year career of working both in her own company and within a corporate environment with both PwC and Accenture. She helps build stronger companies by helping business owners and entrepreneurs examine and improve their career/business to achieve their highest potential that results in extraordinary success.

She has worked with hundreds of growing SMEs and businesses in the first throes of gearing up for growth. Her ability to bring wisdom to the most pressing issues and facilitate problem solving is well renowned amongst her clients. She brings a wealth and depth of knowledge to the complexities of growing a business. Ann provides a structured, supportive and progressive approach full of empathy and realism.

- ✓ Every client is unique
- ✓ Trust
- ✓ Confidential
- ✓ Every session is 100% bespoke
- ✓ An understanding of tech and digital
- ✓ Every programme is designed to align your individual goals with your company's commercial goals to guarantee a return on investment
- ✓ Access to Ann's network where required



Having spent time with Ann on our strategy, we were really impressed by how insightful her comments were and how able she was to spot, on the go, points/angles we've not considered before. She guided us through the change, with her typical patience, humour and business wisdom that left us walking away with a clear idea of what/where/why and a sense of a strengthened passion and direction for our business.

Andrew Famer, MyOxygen





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